The Hunter Douglas 2017 Canada 150 Sweepstakes (the “Contest”)

OFFICIAL RULES

The Contest is sponsored by Hunter Douglas Canada LP (the “Sponsor”). These Official Rules (the "Official Rules") govern all aspects of the Contest.

The Contest opens at 12:01 a.m. Eastern Time on January 16, 2017 and closes at 11:59 p.m. Eastern Time July 1, 2017 (the “Contest Period”).

No purchase is necessary to enter the Contest.

DEFINITIONS:

In these Official Rules, (a) the term “the Sponsor” includes, where the context permits or requires, any representative or representatives of the Sponsor, (b) the term “Potential Grand Prize Winner” means each of the Eligible Persons (defined below) whose Entries (defined below) are selected in the Draw (defined below), and (c) the term “Grand Prize Winners” means each Potential Grand Prize Winner who is verified to be a winner of a Grand Prize (defined below).

IMPORTANT NOTE:

An Eligible Person who becomes a potential Grand Prize Winner understands, acknowledges and agrees that, by entering the Contest, before becoming a Grand Prize Winner, he/she first will be required to execute properly and return to the Sponsor, as and when required by these Official Rules, a declaration and release (the “Declaration and Release”). See Rule 3 below for details concerning how to enter the Contest and Rule 4 below for details concerning the Declaration and Release.

1. ELIGIBILITY

The Contest is open to all residents of Canada who have reached the age of majority of their province/territory of residence by the commencement of the Contest Period, except:

1.1. persons who at any time during the Contest Period were or are associated with the Contest, including employees, officers, directors, agents,
advertising or promotional agencies, subsidiaries, the parent corporation, franchisees, dealers or representatives of the Sponsor or the prize provider(s) (including without limitation Aimia Proprietary Loyalty Canada Ltd.);

1.2. persons engaged in the development, production or distribution of materials for the Contest; and

1.3. persons who are immediate family members (defined as spouse or adoptive, biological or step-mother, father, sister, brother, daughter, or son and each of their respective spouses, whether actual or purported), of any person in any of the preceding categories, regardless of where they live, and any person who is domiciled with any person in any of the preceding categories.

Any person to whom the Contest is open pursuant to this Rule 1 of these Official Rules is referred to herein as an “Eligible Person”. Collectively, the individuals and entities referred to in Rules 1.1 and 1.2 are referred to herein as the “Contest Parties”.

2. GRAND PRIZES

There are five (5) grand prizes (each, a “Grand Prize”) available to be won. Each Grand Prize consists of a $10,000 CAD voucher that can be redeemed with Aimia Proprietary Loyalty Canada Ltd. (“Aimia”) for a trip within Canada.

Although the trip that may be booked using a voucher is customizable based on the applicable Grand Prize winner’s input, it is subject to availability at the time of booking, as determined by Aimia in its sole discretion in accordance with the terms and conditions of the voucher, which are available at hunterdouglas.ca and in no event will the actual value of any Grand Prize exceed $10,000 CAD (and any difference between the actual value of a Grand Prize and this maximum value will not be awarded). Limit of one (1) Grand Prize per Eligible Person/household.

Without limiting the generality of the foregoing, the following general conditions apply to each Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable, assignable and/or or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions except at Sponsor’s option; (iii) all bookings related to the Grand Prize must be completed via Aimia on or before September 30, 2017 (otherwise the applicable Grand Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place); (iv) each confirmed winner and any applicable guest(s) must: (a) travel on same itinerary; (b) have all necessary documentation to permit travel; and (c) must not have any legal barrier to travel to, and return from, the travel destination(s); (v) the costs of everything not specifically and expressly stated above as included in the
Grand Prizes are the sole and absolute responsibility of the applicable confirmed winner and any applicable guest(s), including, without limitation: transportation for the confirmed winner and any applicable guest(s) (if applicable) to and from the Canadian departure/arrival airport; excess baggage and other fees; and items of a personal nature (NOTE: each confirmed winner may be required to present a valid major credit card in his/her name at the time of any hotel check-in to cover any incidental expenses); (vi) if any confirmed winner and any applicable guest(s) do not utilize any part(s) of his/her Grand Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (vii) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Grand Prizes or any component thereof; and (b) substitute any Grand Prize or any component thereof for any reason with a prize or prize component(s) of equal or greater value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award; (viii) without limiting the generality of the foregoing and for greater certainty, all Grand Prize arrangements relating to the Grand Prize must be made through Aimia (and a $500 CAD booking fee will apply, which may be paid using the voucher value) and are subject to availability and the voucher terms and conditions; (ix) by accepting a Grand Prize, each confirmed winner agrees to waive all recourse against the Released Parties if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part; (x) neither Sponsor, Aimia nor the Grand Prize provider(s) will replace any lost or stolen tickets; and (xi) each confirmed winner’s guest(s) (as applicable) must: (a) be of the legal age of majority in his/her province/territory of residence; and (b) sign and return the Sponsor’s release (by the date indicated on the release form) indicating that he/she waives all recourse against the Released Parties relating to his/her participation in the Grand Prize (including, without limitation, any travel related thereto).

3. **HOW TO ENTER THE CONTEST, SELECTION OF THE POTENTIAL GRAND PRIZE WINNERS, CONDITIONS AND CHANCES OF WINNING**

In order to enter the Contest, an Eligible Person may either use an online Contest entry form or provide a mail-in entry (each method of entry is described in greater detail below).

**How to Enter the Contest**

a) **Website**: Eligible Persons must first obtain an official Contest entry form (each, an "Entry Form") at either of these two websites: https://www.hunterdouglas.ca/150-birthday-sweepstakes-rebate (ENGLISH) or https://fr.hunterdouglas.ca/150-birthday-sweepstakes-rebate (FRENCH) (collectively referred to herein as the “Websites”). To enter, an Eligible Person must fill out the Entry Form with their full name, email address and telephone number. After fully completing his/her Entry Form, an Eligible Person must follow...
the on-screen instructions to submit his/her Entry Form during the Contest Period (each, an “Entry”). In order to be eligible, an Entry must be submitted and received in accordance with these Official Rules during the Contest Period (as determined by the Sponsor in its sole and absolute discretion). While at the Entry Form webpage of either Website, Eligible Persons will have the option to apply for the Hunter Douglas E-Newsletter by completing an optional field of Entry Form. Failure to complete this Newsletter form will not affect the validity of the Entry Form and will not reduce or affect the chances of an entrant being selected as the Potential Grand Prize Winner.

b) **Mail-In:** To enter the Contest without using the Websites, an Eligible Person must write his/her full name, email address, and telephone number and address on plain piece of paper, and must mail it (in an envelope with sufficient pre-paid postage) to: Hunter Douglas, 132 First Gulf Blvd., Brampton, Ontario, L6W 4T7 (collectively, a “Mail-in Request”). If an Eligible Person’s Mail-in Request is postmarked during the Contest Period and received by the Sponsor no later than July 7, 2017, such Eligible Person will receive one (1) Entry, subject to his/her compliance with these Official Rules (as determined by the Sponsor in its sole and absolute discretion). A Mail-in Request that is sent in a business reply envelope, that utilizes any address label or sticker, that is photocopied, hand-stamped, computer-generated or otherwise mechanically produced or reproduced in whole or part, that is not addressed manually in ink, or that fails in any way to comply with the requirements set out above in this subparagraph will NOT be eligible for the Contest.

**The Sponsor takes no responsibility for any lost, stolen, delayed, ineligible, damaged, misdirected, late or destroyed Entry Forms or Mail-in Requests.**

There is a limit of one (1) Entry per Eligible Person/household, regardless of the method of entry used. For greater certainty, once an Eligible Person enters the Contest, no other member of his/her household is permitted to enter the Contest. If the Sponsor finds that any Eligible Person has failed to observe any of these Entry limits or has contravened any of these Entry restrictions, the Sponsor may at its sole discretion disqualify all Entries submitted by that Eligible Person and/or any member of his/her household.
Selection of the Potential Grand Prize Winners

On July 14, 2017 (the “Draw Date”) at 1 p.m. ET in Brampton, ON, the Sponsor will conduct (or will cause to be conducted) a random draw (the “Draw”) of five (5) Entries from all Entries the Sponsor has received in accordance with these Official Rules and each such selected Eligible Person will be deemed a Potential Grand Prize Winner.

The Chances of Winning a Grand Prize

The chances of winning a Grand Prize depend upon the number of Entries received in accordance with these Official Rules.

4. NOTIFICATION AND VERIFICATION OF POTENTIAL GRAND PRIZE WINNERS

Within one (1) week after the Draw Date, the Sponsor will send, by prepaid registered Canadian mail or by prepaid courier, a redemption package to each Potential Grand Prize Winner at the residential address provided at the time of entry. The redemption package will contain a Declaration and Release which comprises, in terms prepared by the Sponsor, a declaration of compliance with these Official Rules, a liability and publicity release for execution by the Potential Grand Prize Winner, a skill-testing question which the Potential Grand Prize Winner must answer (without any assistance whatsoever, whether mechanical, electronic, or other assistance) in the space provided on the Declaration and Release, and a pre-paid courier return envelope addressed to the Sponsor. After the Sponsor receives and verifies, in accordance with the provisions of these Official Rules, a Potential Grand Prize Winner’s Declaration and Release (which must be properly signed such Potential Grand Prize Winner and contain the correct answer to the skill-testing question), the Sponsor will contact such verified Grand Prize Winner to discuss details, delivery and redemption of his/her Grand Prize. If the Sponsor does not receive the Declaration and Release properly completed and signed by a Potential Grand Prize Winner within ten (10) days from the date the applicable Potential Grand Prize Winner receives the redemption package, or if a Potential Grand Prize Winner’s answer to the skill-testing question is not correct, or if the Declaration and Release and its contents do not accord with the provisions of these Official Rules, or if the redemption package is returned to the Sponsor by the Canadian Postal Service, or courier company, as the case may be, as not being deliverable at or to the residential address provided in the applicable Entry to the Sponsor by a Potential Grand Prize Winner, then such Potential Grand Prize Winner will be disqualified and his/her Grand Prize will not be awarded in the Contest, and the Sponsor shall have no liability or responsibility whatever to such Potential Grand Prize Winner with respect to such Grand Prize or in relation to the Contest. **Note:** Proof of mailing by a Potential Grand Prize Winner of his/her Declaration and Release is not proof of the actual receipt by the Sponsor of that mailing.
5. **OTHER**

The Contest Parties (including without limitation Aimia) and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the “Released Parties”) are not responsible to any person: (a) for any miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions or hardware or software malfunctions, failures or difficulties; for any technical malfunctions, failures, or difficulties; or for the incorrect or inaccurate capture of information, or the failure to capture any information including, without limitation, the late receipt or the non-receipt by the Sponsor, for any reason whatever, of any Entry, Declaration and Release, or other communication; (b) for any lost, delayed, misdirected or failed mail or other delivery of any document, including without limitation, an Entry Form, Mail-in Request, Declaration and Release, redemption package, redemption form or redemption materials, irrespective of the cause of the delay, misdirection or failure; (c) for any theft, loss or disappearance, however caused or occasioned, of any Entry Form, Entry, Mail-in Request, Declaration and Release, or Grand Prize in the Contest; (d) for illegible, misdirected, late, delayed, lost, damaged, stolen, or postage-due submissions of the Declaration and Release (or for any Declaration and Release which is sent on a “collect” basis), which may be judged void; (e) for any damage to any computer system or wireless device which is occasioned by accessing a Website, by participating in the Contest, or by redeeming or attempting to redeem a Grand Prize; (f) for lost, interrupted, inaccessible, incompatible or unavailable networks, servers, satellites, Internet Service Providers, wireless carriers, web sites (including either of the Websites), or other connection; (g) for availability or accessibility problems arising in connection with or over the course of the Contest; (h) for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions, or hardware or software malfunctions, failures or difficulties; (i) for any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other error(s) in any materials connected to the Contest including, without limitation, in the Declaration and Release, in or connected with the offering or announcement of any prize or in any prize notification or email or letter; (j) for any errors of any kind, whether human, mechanical, clerical, electronic, or technical in nature; or, (k) for the incorrect or inaccurate capture of information, or the failure to capture any information.

Subject to these Official Rules, in no event will more than the number and kind of Grand Prizes which are stated in these Official Rules as being available to be won in the Contest be awarded in the Contest.

Any cost or expense (including, without limitation, any applicable taxes) which is incurred by any Grand Prize Winner or any Potential Grand Prize Winner, whether in claiming, receiving or using any Grand Prize or any part of the Grand
Prize, or otherwise, and which is not expressly included in the
description of the Grand Prizes in Rule 2 above, is the sole responsibility of the
Potential Grand Prize Winners and/or the Grand Prize Winners.

The eligibility of each Potential Grand Prize Winner is subject, at the sole
discretion of the Sponsor, to verification by the Sponsor and, by entering the
Contest, each Eligible Person agrees to cooperate fully with the Sponsor, and
at their own expense, in assisting the Sponsor in carrying out any such
verification, which the Sponsor, in its sole and absolute discretion, may decide to
perform.

All decisions made by the Sponsor, or by any representative of the Sponsor,
in respect of any matter involved in the Contest will be final and binding
upon all persons, and no such decision is subject to appeal.

The Sponsor reserves the right to determine how each Grand Prize will be
presented to the applicable Grand Prize Winner and each Grand Prize Winner
agrees to cooperate in full in, and in connection with, any such presentation which,
in the sole discretion of the Sponsor, may be via a media event or in person or
in some other manner. Any failure by a Grand Prize Winner to cooperate fully
with the Sponsor, or to follow all directions and instructions of the Sponsor, in
respect of the presentation of a Grand Prize or any part of a Grand Prize will result
in forfeiture of such Grand Prize.

The Sponsor will not engage in any communication or correspondence with
any person other than the Potential Grand Prize Winners.

By entering the Contest, each Eligible Person consents to the collection by
the Sponsor of his/her personal information in connection with the Contest. The
Sponsor will only use that personal information for the purposes of this Contest
and Grand Prize fulfillment and in accordance with the Sponsor’s Privacy Policy
which may be reviewed by visiting the Sponsor’s website: www.hunterdouglas.ca
and/or the Websites. This section does not limit any other consent(s) that an
individual may provide the Sponsor or others in relation to the collection, use and/or
disclosure of their personal information.

The Sponsor reserves the right in its sole discretion to declare ineligible any person.
The Sponsor reserves the right to disqualify and reject any Entry which, in the sole
opinion of the Sponsor, in any way is not a valid Entry and/or does not comply
with the requirements and conditions contained in these Official Rules. The Sponsor
also reserves the right, subject to the Sponsor’s obtaining to the approval of the
Régie des alcools, des courses et des jeux (the “Régie”) in Quebec, to suspend,
cancel or modify the Contest (without any notice to any person) if, in the Sponsor’s
sole opinion, the Contest cannot be held as originally planned, due, without
limitation, to fraud, technical failures, human, clerical or other errors or omissions, or
any other causes or occurrences that may compromise or that have compromised
the administration, safety, fairness or integrity of the Contest. If the Sponsor
discovers that any person has entered the Contest, or is attempting or has
attempted to do so, by any means which would or could corrupt the fair and honest conduct or operation of the Contest or would or could affect the chances of any other person to enter or win a Grand Prize in the Contest, whether by mass or substitute entries or otherwise, the Sponsor has the right to disqualify that person, and in any such case the Sponsor reserves the right to seek recourse and damages at its discretion and to the fullest extent permitted by law, including criminal prosecution.

By entering the Contest, each Eligible Person who becomes a Grand Prize Winner releases the Released Parties from any loss, cost, damage or harm of any nature whatever, including property damage and personal injury or death, incurred through the receipt, use or misuse of a Grand Prize or any part of a Grand Prize which he/she receives in the Contest, and grants to the Sponsor in perpetuity and without geographic limitation the right (but not the obligation) to broadcast, publish and disseminate his/her name, address (city/town and province/territory), photograph, likeness and voice, in connection with any promotion, publicity or information in connection with the Contest or for any other publicity purposes in any medium of any nature whatsoever including the Internet without further notice, approval or compensation.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

Subject to the foregoing paragraph, by entering the Contest, each Eligible Person agrees with the Sponsor that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between one or more Eligible Persons and the Sponsor in connection with the Contest shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws. Subject to the foregoing paragraph, all Eligible Persons, the Sponsor, and all other parties hereby attorn to the jurisdiction of the courts of the province of Ontario, sitting in the City of Toronto, Ontario, in respect of the determination of any matter or dispute arising under or in respect of the Contest or these Official Rules and agree that any such determination shall be brought solely and exclusively before such courts in the Province of Ontario.

In the event there is a discrepancy or inconsistency between the English language version and the French language version of these Official Rules or of any other Contest-related materials (including, without limitation, the Declaration and Release or other document or part of any other document or advertising or other publicity or materials concerning or applicable to the Contest) the English
version of these Official Rules shall prevail, govern and control.

The Contest is subject to all applicable federal, provincial/territorial and municipal laws. Void where prohibited.

7. **THE OFFICIAL RULES**

A copy of these Official Rules may be viewed during the Contest Period on hunterdouglas.ca.